

Yvonne Goudriaan

Freelance virtual assistant | project manager | sustainability consultant

WORK

Spark for Growth / Virtual assistant & network manager

Oct 2023 – Present | De Bilt, The Netherlands | Remote

I unburden the founding partners and support the Spark Network of facilitators by taking over various operational tasks and coordinating practicalities in different projects. Spark works with clients across Europe including international consultancy firms and investment companies.

iKuben / Research consultant

May 2023 – Present | Molde, Norway | On location

For the project "*Grønne Industrielle Løft Innen Havvind*" [Green Industrial Offshore Wind Energy], I am responsible for mapping relevant resources in the county within the offshore wind sector. I do this by designing and conducting questionnaires and interviews and reporting the findings to the project manager.

EDUCATION

MSc. Tourism & Sustainability

2019 – 2021 | Linnaeus University, Kalmar, Sweden

Thesis – A narrative approach to the formation of place attachment in landscapes of expanding renewable energy technology

- Awarded with the diploma for an outstanding Master's Thesis in Tourism & sustainability 2020/2021
- Published as peer-reviewed article in the academic journal 'Landscape Research'

BSc. International Bachelor in Communication & Media

2013– 2016 | Erasmus University, Rotterdam, The Netherlands

Thesis – The journey of independent travelers through the jungle of online reviews: Examining users' perceptions of usefulness and credibility of online reviews on TripAdvisor.

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Skills

Project management
Operational management
Sustainable development
Qualitative research
Document formatting,
designing & editing

Tools

Microsoft PowerPoint
Microsoft Excel
Adobe InDesign
Adobe Illustrator
Adobe Premiere Pro
Trello